

Pierre Derval

Engineering, Product & Platform Leader | AI, Data Platforms, Enterprise SaaS | From strategy to delivery

dervalp@gmail.com · +32 498 05 76 56

EXECUTIVE SUMMARY

I work at the intersection of engineering, product, and platform in enterprise SaaS, AI, and data-intensive environments.

My focus is helping organizations turn technical complexity into clearer execution, stronger products, and measurable business outcomes.

Over the years, I've worked across platform evolution, SaaS transformation, product modernization, and AI-driven change. I'm most effective in environments where the product is complex, the organization is evolving, and leadership needs to create more clarity, speed, and alignment.

What differentiates me is the ability to operate across strategy and execution without losing sight of delivery. I bring engineering credibility, product and platform judgment, and a strong focus on turning decisions into results.

I'm most interested in leadership opportunities where I can help build, scale, or improve products and platforms that matter, especially in environments that require strong cross-functional leadership and disciplined execution.

SIGNATURE OUTCOMES

- 80% customer adoption of new AI features within 6 months
 - Time-to-AI-agent reduced from weeks → hours
 - Installation / onboarding reduced from 3 months → days
 - Delivered multi-tenant SaaS platform in 4 months (major PaaS → SaaS transformation)
 - Supported large regulated enterprise contracts with average ACV of 300k+
 - Built evidence-based customer health scoring used across CSM, Support and Product
-

CORE COMPETENCIES

- Platform Architecture & Technical Strategy · Delivery Governance & Predictable Execution
 - Engineering Org Design & Scaling · Reliability & Observability · Regulated SaaS (SOC2, ISO 27001)
 - AI / LLM Systems & Agentic Workflows · Token Economics & Cost Governance
 - Product-Engineering Alignment · Board & Executive Collaboration
-

PROFESSIONAL EXPERIENCE

Chief Product Technical Officer – CluedIn, Brussels | 2020 – 2026

Enterprise data management & AI platform · ACV 300k+ · Large regulated enterprises · 40-person org · Engineering team 20

Led product strategy, AI product development, pricing, and execution for an enterprise data platform serving complex and regulated environments.

- Owned product strategy and roadmap in partnership with the CEO, aligning platform evolution, market positioning, and commercial priorities
- Led a multi-tenant SaaS transformation delivered in 4 months, reducing implementation time from around 3 months to a few days through automation and phased rollout
- Built agentic AI workflows with Azure OpenAI and Ollama, introducing reusable deployment patterns, auditability, testing, and rollback capabilities, and reducing launch time from weeks to hours
- Co-designed SaaS and AI pricing with Sales leadership and helped improve retention, onboarding, and prioritization through workflow automation, health scoring, and AI-driven insights
- Led hiring, performance management, and cross-functional operating rhythms across product, engineering, support, and customer communication

Principal Architect – Adform, London | 2016 – 2020

Drove cross-product architecture initiatives to improve UX consistency, front-end scalability, and API coherence across a complex enterprise advertising platform.

- Led a platform-wide initiative to unify UX and UI across product verticals, improving consistency and reuse
- Established shared front-end architecture principles that improved maintainability, code quality, and component standardization
- Helped advance API unification across business units through GraphQL federation and clearer cross-layer data contracts
- Supported the evolution of Adform FLOW toward a more unified and user-centric platform experience
- The broader FLOW initiative later received a Red Dot award for interface and user experience

Lead Developer – Sitecore, Copenhagen | 2012 – 2016

Built shared platform capabilities within Sitecore's innovation team to accelerate application development and support the company's evolution from a CMS product toward a broader digital suite.

- Helped build SPEAK, a front-end and back-end framework used to speed up the development of vertical applications across Sitecore
- Developed reusable capabilities in .NET and TypeScript that improved consistency, maintainability, and development velocity
- Enabled internal teams and partners to build custom applications on top of a shared framework foundation
- Worked with internal evangelists and development teams to drive adoption, improve developer experience, and support broader rollout

VP Product Development – Amilia, Montreal | 2010 – 2012

- Partnered closely with Product, Sales, and other departments to develop a SaaS application aligned with market needs and business priorities
- Led the development team across execution, delivery, hiring, and team growth
- Owned the architectural direction of the web application, balancing scalability, maintainability, and product evolution
- Evaluated and introduced technologies that improved product capabilities, service quality, and operating efficiency
- Built and structured the team to meet delivery commitments and support business growth
- Helped reinforce company culture, mission, and values through leadership and day-to-day management
- Maintained proactive communication and alignment across teams, helping drive clarity, motivation, and execution

Earlier Engineering & Leadership Roles – Brussels | 2005 – 2009

Aubay (AG Insurance) · Genivar · Experteam (BNP Paribas Fortis) · SME IT consulting

TECHNOLOGY & TOOLS

- AI / LLM – Azure OpenAI, Ollama, agentic workflows, token economics
- Cloud & Infra – Azure, Kubernetes, CI/CD, IaC
- Product & UX – Figma, Jira, Confluence, Azure DevOps, UX research
- Coding – React, Node.js, TypeScript, Python, Jupyter Notebook
- Databases – SQL, Elasticsearch, Neo4j
- Enablement – HeyGen, Audacity, Captions

EDUCATION & LANGUAGES

- Master in Computer Science – ISIMS, Mons, Belgium
- French Native · English Fluent · Dutch Basic